

## Supmasol Limited Business Card Design At-a-Glance

### Service Description:

Business Card Design Services focus on creating professional, visually appealing, and memorable business cards that reflect your brand identity. These services include custom designs, typography selection, and print-ready file preparation, ensuring your business cards leave a lasting impression.

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### Minimum Investment & Duration:

- **Minimum Investment:**
    - JMD15,000 or USD equivalent per project (Cost varies based on design complexity and customization)
  - **Minimum Duration:**
    - 1 week (Includes consultation, design, and revision process)
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### Key Benefits & Features:

- **Professional Branding:**
  - Ensure your business cards align with your brand identity and professional image.
- **Custom Design:**
  - Tailor every element, including layout, colors, and typography, to reflect your business's personality.
- **Premium Visuals:**
  - Include high-quality logos, graphics, and other brand elements for a polished look.
- **Print-Ready Files:**
  - Deliver business cards in formats ready for professional printing, such as PDF, AI, or EPS.
- **Multiple Design Options:**
  - Provide multiple initial design concepts for you to choose from.

- **Flexible Revisions:**
    - Offer revision rounds to refine the design until it meets your expectations.
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### Process Overview:

1. **Initial Consultation:**
    - Discuss your business, brand identity, and design preferences.
  2. **Concept Development:**
    - Present multiple design concepts based on the consultation, including different layouts and styles.
  3. **Feedback & Revisions:**
    - Refine the chosen concept based on your feedback with multiple revision rounds as needed.
  4. **Finalization:**
    - Finalize the approved design and prepare files for printing and digital use.
  5. **Delivery:**
    - Provide high-resolution files in print-ready formats and digital mockups for review.
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### Key Applications of Business Card Design:

- **Professional Networking:**
    - Create a lasting impression during events, meetings, and networking opportunities.
  - **Sales & Marketing:**
    - Equip your sales and marketing teams with high-quality cards to represent your business.
  - **Corporate Branding:**
    - Ensure consistency across all employee business cards for cohesive branding.
  - **Creative Industries:**
    - Stand out with unique, eye-catching designs tailored for artists, designers, and other creative professionals.
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### Customization Options:



- **Single-Sided or Double-Sided Designs:**
  - Choose layouts that fit your information and branding needs.
- **Custom Dimensions:**
  - Standard, square, or custom-sized cards to suit your preferences.
- **Special Finishes:**
  - Provide design recommendations for embossed, foil-stamped, or spot-UV finishes.
- **Localized Versions:**
  - Create cards for different locations or languages with localized content.
- **QR Code Integration:**
  - Include QR codes linking to your website, portfolio, or contact information.

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#### Additional Information:

- **Print Coordination Support:**
  - Offer specifications and recommendations for professional printing services.
- **Brand Guidelines Compliance:**
  - Ensure the design adheres to your brand's style guide for consistency.
- **Flexible Revisions:**
  - Allow for additional revision rounds to ensure complete satisfaction.
- **Digital Formats:**
  - Provide designs optimized for digital sharing and virtual networking platforms.